

Sponsorship Opportunities 2011-2012 Season



Airdrie Curling Club

Why Sponsor?

Curlers are a loyal lot. They'll trek through snow and minus 25 degree weather just to spend hours on a sheet of solid ice hurling 44 lb rocks! Just the kind of loyalty your business would benefit from!

The Airdrie Curling Club has many ways for you to spread your message. Our club plays host to over 1,000 members weekly. We also welcome many others through our doors during the curling season, whether it be to come cheer someone on, participate in our many bonspiels, or to rent the facility for a private function.

History of the Curling Club

The club opened on an outdoor ice rink in 1944 when players brought their own rocks! It then moved indoors in 1945 where the post office used to reside before moving to King's Heights. Executive members included then Mayor Darrel Bennett, Bernie Knittle, Gord Delair, Al Williamson and Ice Maker Paul Rabel. In 1978 a new rink was built on the present site, with four sheets of ice. Four more sheets were added in 1980, and a second ice plant to keep up with the growth of the city and the sport.

**Here is a sampling of how you can become a part of the
Airdrie Curling Club Sponsorship Team**

Sponsorship Opportunities

All sponsors will be recognized in our Airdrie Curling Club Newsletter that goes to all of our members throughout the season, logo and link to web page from our curling club web site for entire year and a verbal recognition and thank you to each sponsor at the wind up banquet to close the season.

Scoreboard Signs

The scoreboard is always watched and there is enough room for your business logo and contact information.

(Currently all locations have been sponsored.)

Side Wall Signs

Display your business logo and contact information along the sides of the rink.

\$400 - Large Sign 4'x8'

\$250 - Small Sign 2'x3'

In Ice Logo

Your business logo and or web address can be shown on any one of the 8 sheets. With our overhead cameras and television monitors your business could be front and center.

\$125 - Gives two (2'x3') placements between the House and Hog Line on one sheet

\$225 - For all four (2'x3') placements on one sheet.

League Sponsor

There is also an opportunity to sponsor a specific league, (men's, ladies, mixed) this would give you further exposure on all pages related to that league on our website ie: sponsor the men's league and your logo will appear on the schedule, draw and standings info for the season. In addition, you have the option to sponsor our men's and women's Dominion Cup representatives. The Dominion Cup is a national event for amateur curlers. It could include jacket and or shirt logos, along with any media coverage that may come from the event.

\$1000 - For the 2010-2011 Season

info@airdriecurlingclub.ca

*Sponsors are responsible for supplying all signage for their advertising.